

**“Friend to Friend  
Program”**

NEW Customer will receive 20%  
OFF their 1st service and person who  
referred them will receive 20% OFF  
their next service! Thank you!

Referral Card

FROM: \_\_\_\_\_

Given

TO: \_\_\_\_\_

Gina's Permanent Connection

128 N. Duncan, Marine 887-4640

CALL FOR APPOINTMENT!

CUT OUT THE REFERRAL  
CARD ABOVE & GIVE TO  
SOMEONE! Thanks!



**TIDBITS OF INFO**

“I offer professional hair care products  
in my salon at a great discount off the  
suggested retail price. Matrix is the most  
popular brand I carry. I also have access  
to Redken, Joico, KMS & others. Is  
there a certain brand you're interested  
in? Are there any concerns about your  
hair or scalp that I could help you with?  
Please let me know & I'll see what I can  
do for you!”

“Communication & knowledge are so  
critical with achieving the best customer  
service possible. I try to make my cus-  
tomers feel right at home & relaxed.  
Speak up & let me know how I can help  
YOU!”

*Gina*

Gina's  
Permanent Connection  
128 N. Duncan  
Marine, IL 62061

Gina M. Boekhout  
Owner/Stylist  
Call for Appointment  
Tues—Fri / 8:00—5:00

Phone: 618-887-4640  
E-mail: [Gina@GinasPermanentConnection.com](mailto:Gina@GinasPermanentConnection.com)  
[www.GinasPermanentConnection.com](http://www.GinasPermanentConnection.com)



**Salon Menu of  
Service/Product  
Information**



Gina's  
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8:00—5:00  
CALL FOR  
APPOINTMENT

**(618) 887-4640**



- \$15 **WOMEN - Age 13 & up - CUT**
- \$14 **MEN - Age 13 & up - CUT**
- \$11 **Children - Age 7 - 12 - CUT**
- \$ 9 **Children - Age 0 - 6 - CUT**
- \$24 **Cut & Style (Blow Dry/Iron or Rollers)**
- \$18 **Cut & Blow Dry ONLY**
- \$14 **Style (Blow Dry /Iron or Rollers)**
- \$48 **PERM & CUT**
- \$48 **Perm & Style**
- \$54 **PERM & CUT & STYLE**
- \$ 8 **EYEBROW WAX (includes Lip if needed)**
- \$37\* **COLOR (retouch or all-over) (\*ADD \$5 for Long Hair)**
- \$47\* **COLOR AND CUT (\*Add \$5 for Long Hair)**
- \$43\* **COLOR AND STYLE (\*Add \$5 for Long Hair)**
- \$53\* **COLOR & CUT AND STYLE (\*Add \$5 for Long Hair)**
- \$40\* **HIGHLIGHT (\*Add \$4 more for Double Batch)**
- \$50\* **HIGHLIGHT & CUT OR STYLE (\*Add \$4 more for Double Batch)**
- \$55\* **HIGHLIGHT & CUT AND STYLE (\*Add \$4 more for Double Batch)**

(These are the most common services. Other services & packages available, too.)

**NEW SERVICES:**

**Foiling**—Will need to do a color consultation first to decide what can be done. Highlights or low-lights, what color, cut needed, etc

- \$55 **Foiling only**
- \$68 **Foiling & Cut (or Style)**
- \$87 **Foiling, Cut, AND Color in between Foils (whew!)**

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- \$ 6 **Deep Conditioning Treatment - 10 min. under Dryer**
- \$ 4 **Scalp Massage - 10 min.**
- \$ 8 **Deep Conditioning WITH Scalp Massage - no dryer - 10 min.**

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- \$ 8 **Paraffin Hand Wax—Great for dry, chapped hands; stiff & sore joints, arthritis; soothing. Can easily be done during other services.**

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**Moisture-Rich Glossing/Glazing**  
Clear, luminous shine, gentle & ammonia-free. Used on normal or color treated hair.

- \$29 **Hair Glossing/Glazing**
- \$41 **Hair Glossing/Glazing WITH Cut**

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**NEW ITEMS FOR SALE:**

Brushes, round brushes, vent brushes, combs, detangler combs, picks, rain caps, etc. Customers have inquired about these items & they are now available!

**NEW WEBSITE**

Check out:  
Www.GinasPermanentConnection.com  
Another way for me to keep in contact with customers. Also, an additional source of information and news about the salon. Hit or miss with surprise online specials/coupons!